

Cookie	Category	Purpose	Duration
Unify cookies	Analytical/performance	Used for analytics, intent identification, suppression-first outreach, and measurement.	12 months
Currency	Functionality	Stores the currency preference for the user to tailor financial transactions accordingly.	12 months
Language	Functionality	Stores the language preference of the user to provide a localised experience.	12 months
PHPSESSID	Analytical/performance	Contains a unique ID for session management and tracking user interactions to improve the user experience.	Session
newsbcssub	Functionality	Prevents the reappearance of the registration pop-up once the user has interacted with it.	12 months
TLSCookies EU	Strictly necessary	Tracks user consent for cookie usage to prevent repeated consent requests.	12 months

_ga/_gid/_gat	Analytical/performance	Used by Google Analytics to track website usage and user interactions.	_ga: 2 years; _gid: 24h; _gat: 1 min
hubspotutk	Analytical/performance	Keeps track of a visitor's identity to personalise their experience.	6 months
_hssc	Analytical/performance	Tracks sessions to determine whether to increment the session number and timestamps.	30 minutes
_hssrc	Analytical/performance	Determines if the user has restarted their browser for session tracking.	Session
_hstc	Analytical/performance	Main cookie for tracking visitors by HubSpot.	6 months
_hjid	Analytical/performance	Ensures consistent behaviour tracking by HotJar across sessions.	12 months
_hjIncludedIn Sample	Analytical/performance	Determines if the visitor is included in the sample used to generate funnels.	Session
bcookie / lidc	Functionality	Enables LinkedIn functionalities and routing.	bcookie: 2 years; lidc: 24h
_gcl_au	Analytical/performance	Used by Google AdSense for measuring advertising efficiency.	3 months

tildasid	Functionality	Manages user sessions and interactions for sites hosted on Tilda.	Session
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